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## Introduction

## About This Report

The 2022 Remodeling Industry Salary Report was prepared by Industry Insights, Inc., while working closely with the National Association of the Remodeling Industry (NARI) and Qualified Remodeler Magazine in the design of the study. A link to the online version of the questionnaire (refer to the Appendix for a sample) was emailed to all NARI members and Qualified Remodeler subscribers. A total of 405 responses were included in the final analysis.

This report has been designed to allow you to easily compare compensation levels and benefits policies with companies involved in the remodeling industry. The report analyzes employee and owner compensation levels, employee benefits, business and hiring practices, and other topics based on all respondents, annual revenue, and U.S. geographic census divisions.

A valuable feature of the 2022 Remodeling Industry Salary Report is that all participants receive a confidential Company Compensation Report (CCR). This personalized report presents the company's own compensation and benefits practices alongside the most appropriate industry comparatives. As shown on any given line of the CCR, the company's data are displayed with reported norms for all respondents and the sales growth leaders, as well as companies of similar size, years in operation, and U.S. geographic census divisions.

Sample Company Compensation Report pages are shown on the following page.
In addition, all NARI members have access to an online, "Searchable Results" application that allows users to customize their results well beyond the levels this report could reasonably provide. For example, a NARI member could create a data report based on a specific revenue size range and geographic region, whereas the report only provides single-level cuts (e.g., revenue size range or geographic region). The Searchable Results program is housed in the NARI online portal (www.secureii.com/NARI/account/login.aspx), and all results can be easily exported to Excel.

Another valuable feature of the 2022 Remodeling Industry Salary Report is that all NARI members receive access to an interactive Compensation Calculator. The Compensation Calculator is a tool used to predict total compensation of positions in the remodeling industry. This tool was developed by analyzing the total compensation data of participants of this year's study and developing a predictive, regression-based model based on that data.

## Sample Company Performance Report

The images on this page provide a sample of the sections that are included in each participant's Company Compensation Report (CCR). The actual CCR that participants receive contains information about their organization, compared against other similar companies and formatted as the pages below.


## How the Tables are Organized

To use the information in this report to its maximum advantage, it is important to understand how the data are arranged and how to interpret the results. The tables in this report are organized to include several important findings for each relevant group of companies. Detailed Information is reported for the following groups:

- All Responding Firms
- Total Revenue:
- Less than \$1 Million
- \$1 Million to \$1.99 Million
- \$2 Million to \$3.99 Million
- \$4 Million or More
- U.S. Geographic Census Division:
- New England
- Middle Atlantic
- South Atlantic
- East North Central
- East South Central
- West North Central
- West South Central
- Mountain
- Pacific

Please keep in mind the information in this report should be used as a tool for informed decision making rather than absolute standards. Since companies differ as to their location, size, and other important factors, any two businesses can be successful yet have very different experiences. Spotting significant differences between your own company and the compiled results can be the first step toward improvement or identifying your own competitive advantages.

## Interpreting the Numbers

Most of the results in this study are reported as medians rather than arithmetical averages or means. Unlike the mean, the median is not distorted by a few unusually high or low values that may exist in the sample due to special circumstances. The median value represents the mid-point of the data for a particular measure, with one-half of the firms reporting figures above it and one-half below. Each median has been computed independently based on the companies that reported for that item. As a result, mathematical relationships may not exist when different ratios are used together in the calculation.

Responses were not used unless they were in accordance with the survey instructions and definitions. In cases where the number of responses was inadequate for providing a meaningful figure, an asterisk (*) was inserted to indicate insufficient data.


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2022 Remodeling
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## Executive Summary

## Background Information

The typical remodeler has been in operation 6 to 20 years. Seventy-five percent of remodeling companies have been in business for somewhere between 6 and 40 years.

Years in Operation


The distribution of firms by 2021 annual revenue is evenly spread across the four revenue categories with the largest percentage of firms reporting between $\$ 1$ million and $\$ 1.99$ million in 2021 revenue (26.2\%).

2021 Annual Revenue


The typical firm has 1 office, 8 employees, and expects $10 \%$ sales growth for 2022. The larger firms tend to have more employees and expect more sales growth in 2022 than the smaller firms.

|  |  |  | 2021 RE | VENUE |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Respondents | Less Than \$1MM | \$1MM To \$1.99MM | \$2MM To \$3.99MM | \$4MM or More |
| Number of | or offices repres | ed on this form: |  |  |  |
| Average | 2.3 | 1.0 | 1.0 | 1.3 | 1.5 |
| Median | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
| Number | (in FTEs) durin | 21? |  |  |  |
| Average | 63 | 4 | 7 | 11 | 158 |
| Median | 8 | 3 | 6 | 10 | 27 |
| Anticipate | wth for 2022 |  |  |  |  |
| Average | 22.3\% | 29.8\% | 20.4\% | 22.3\% | 15.7\% |
| Median | 10.0\% | 10.0\% | 10.0\% | 10.0\% | 15.0\% |

Sixty-five percent of companies expect to add staff in the next 12 months, while $20 \%$ are unsure and $16 \%$ do not expect to add staff. Firms with $\$ 2$ million to $\$ 3.99$ million in revenue are most likely to hire in the next 12 months ( $78 \%$ ) when compared to the other revenue groupings. The smaller firms are much less certain.

## Companies who Expect to Add Staff in the Next 12 Months



- Yes-65\%
- No - 16\%
- Unsure - 20\%

The most popular remodeling services provided are kitchens (83.9\%), baths (83.7\%), and residential remodeling ( $81.9 \%$ ). Less than a quarter of respondents offer commercial remodeling services ( $23.0 \%$ ).


## Summary Compensation Tables

The main goal of this year's study was to collect compensation information for 16 of the industry's most common staff positions. Median years of experience was in the double digits for 10 of the 16 positions, which is indicative of the industry's health and longevity. While total compensation varied by position, most positions reported that $1 \%$ to $3 \%$ percent of their total compensation comes from bonuses or incentives. General Managers, Salespeople, and MidLevel Managers received a larger portion of their total compensation from bonus/incentives than other positions.

| Salary Positions: | \# Employees <br> Represented | Years of <br> Experience | Salary | Total <br> Compensation | Bonus as \% of Total <br> Compensation |
| :--- | :---: | :---: | :---: | :---: | :---: |
| General Managers (Non-Owner) | 217 | 16 | $\$ 85,000$ | $\$ 100,000$ | $8.6 \%$ |
| Salespeople | 836 | 10 | $\$ 75,000$ | $\$ 95,000$ | $4.0 \%$ |
| Mid-Level Managers | 938 | 10 | $\$ 72,770$ | $\$ 80,000$ | $3.9 \%$ |
| Architects | 47 | 15 | $\$ 75,000$ | $\$ 78,000$ | $1.8 \%$ |
| Project Managers | 501 | 10 | $\$ 72,000$ | $\$ 75,000$ | $3.1 \%$ |
| Site Supervisors | 235 | 15 | $\$ 66,560$ | $\$ 70,000$ | $1.8 \%$ |
| Estimators | 84 | 10 | $\$ 65,000$ | $\$ 68,500$ | $0.0 \%$ |
| Designers | 330 | 7 | $\$ 60,000$ | $\$ 64,490$ | $2.4 \%$ |
| Marketers | 95 | 5 | $\$ 55,000$ | $\$ 58,986$ | $0.0 \%$ |

*Values are shown as medians.

| Hourly Positions: | \# Employees <br> Represented | Years of <br> Experience | Wage <br> (Median) | Wage <br> (Average) | Annual Incentive/Bonus as \% of <br> Total Compensation (Average) |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Lead Carpenters | 690 | 15 | $\$ 30.00$ | $\$ 31.51$ | $3.4 \%$ |
| Painters/Dry-Wall Specialists | 75 | 12 | $\$ 26.00$ | $\$ 27.29$ | $1.9 \%$ |
| Bookkeepers | 144 | 12 | $\$ 26.00$ | $\$ 26.67$ | $2.9 \%$ |
| General Carpenters | 720 | 6 | $\$ 25.00$ | $\$ 25.43$ | $3.0 \%$ |
| Administrative Assistant | 244 | 5 | $\$ 21.00$ | $\$ 21.77$ | $2.8 \%$ |
| Apprentice Carpenters | 336 | 2 | $\$ 20.00$ | $\$ 20.59$ | $1.9 \%$ |
| Laborers | 401 | 2 | $\$ 19.00$ | $\$ 19.43$ | $2.1 \%$ |

[^0]
## Owner Compensation Information

Eighty-four percent of owners pay themselves a salary. Out of those who pay themselves a salary, the typical owner has 25 years of experience, a salary of $\$ 95,000$, and total compensation of $\$ 130,000$. Both salary and total compensation increase with company size.


Owners tend to draw profit distributions annually (34.1\%) or monthly ( $25.6 \%$ ). Common responses for "other" included "as needed" and "when able."

How often do owners take profit distributions?


## Hiring Practices

Three of the top four most popular positions hired in the past 12 months were carpenter postions: lead carpenters (35.6\%), apprentice carpenters (35.3\%), and general carpenters ( $26.8 \%$ ). Twenty-seven percent also said they hired project managers in the past 12 months. Seventeen percent did not hire in the past 12 months.

Positions Hired in Past 12 Months


The most common methods used to successfully fill positions are current employee referrals (52.0\%), internet job boards (51.7\%), and social media (39.1\%).


## Employee Benefits

Seventy percent of firms provide traditional benefits to employees. Larger companies are more likely to provide traditional benefits than smaller companies. Over half of responding companies provide employee medical insurance (60.5\%) and retirement plans (50.8\%).

## Company Provides Traditional Benefits



Traditional Benefits Provided to Employees


The most popular additional perks offered to employees include paid holidays ( $81.0 \%$ ), tools ( $59.4 \%$ ), and cell phone/ cell phone reimbursement (55.7\%). Employees with 1 year, 5 years, and 10 years of experience typically receive 5, 10, and 15 days of paid vacation/PTO, respectively.

Additional Perks Offered to Employees


Paid Vacation (or PTO) by Years of Experience

|  | 2021 REVENUE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | Less than \$1MM | \$1MM to \$1.99MM | \$2MM to \$3.99MM | \$4MM or More |
|  |  | 5 days | 5 days | 7 days | 7 days |
|  | 10 days | 10 days | 10 days | 12 days | 13 days |
|  | 15 days | 14 days | 15 days | 15 days | 15 days |

Of those companies who offer healthcare, $66 \%$ percent of companies pay for employee coverage while only $24 \%$ of companies pay for family coverage. Of those companies who offer retirement plans, $81 \%$ match contributions.

## Percentage of Healthcare Premiums Paid by the Company versus Employee



Employee Coverage Only

- Company Pays ■ Employee Pays


Company Matches Retirement Plan Contributions


[^1]

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## Detailed Tables

| Salaried Employees |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of Responses | \# of Employees Represented | Years of Experience | Base Compensation | Bonus |
| General Managers (Non-Owner) |  |  |  |  |  |
| All Respondents | 156 | 217 | 16 | \$90,660 | \$17,014 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | 19 | 23 | 18 | \$66,035 | \$10,864 |
| \$1MM to \$1.99MM | 37 | 45 | 20 | \$72,258 | \$10,605 |
| \$2MM to \$3.99MM | 44 | 50 | 15 | \$95,639 | \$11,653 |
| \$4MM or More | 54 | 97 | 16 | \$109,252 | \$28,158 |
| Census Divisions |  |  |  |  |  |
| New England | 7 | 11 | 20 | \$88,214 | \$19,286 |
| Middle Atlantic | 18 | 24 | 15 | \$95,356 | \$12,816 |
| South Atlantic | 25 | 31 | 15 | \$80,067 | \$26,878 |
| East North Central | 35 | 47 | 18 | \$89,772 | \$10,816 |
| East South Central | * | * | * | * | * |
| West North Central | 20 | 33 | 18 | \$92,762 | \$21,357 |
| West South Central | 18 | 24 | 20 | \$85,689 | \$19,028 |
| Mountain | 11 | 12 | 19 | \$94,345 | \$10,182 |
| Pacific | 15 | 19 | 20 | \$103,305 | \$7,703 |
| Architects |  |  |  |  |  |
| All Respondents | 26 | 47 | 15 | \$95,215 | \$5,065 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | * | * | * | * | * |
| \$1MM to \$1.99MM | * | * | * | * | * |
| \$2MM to \$3.99MM | 10 | 13 | 15 | \$79,032 | \$3,620 |
| \$4MM or More | 12 | 28 | 10 | \$110,273 | \$7,542 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | * | * | * | * | * |
| South Atlantic | * | * | * | * | * |
| East North Central | 5 | 8 | * | \$72,000 | \$3,400 |
| East South Central | * | * | * | * | * |
| West North Central | 7 | 7 | 15 | \$73,514 | \$1,671 |
| West South Central | * | * | * | * | * |
| Mountain | * | * | * | * | * |
| Pacific | 5 | 9 | 20 | \$104,960 | \$3,600 |


| Salaried Employees |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of <br> Responses | \# of Employees Represented | Years of Experience | Base Compensation | Bonus |
| Designers |  |  |  |  |  |
| All Respondents | 132 | 330 | 7 | \$59,796 | \$6,954 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | 13 | 65 | 11 | \$58,195 | \$2,000 |
| \$1MM to \$1.99MM | 26 | 40 | 6 | \$56,465 | \$4,933 |
| \$2MM to \$3.99MM | 53 | 88 | 7 | \$57,629 | \$8,832 |
| \$4MM or More | 40 | 137 | 6 | \$65,528 | \$7,715 |
| Census Divisions |  |  |  |  |  |
| New England | 6 | 13 | 5 | \$55,026 | \$12,330 |
| Middle Atlantic | 10 | 27 | 13 | \$65,036 | \$4,300 |
| South Atlantic | 17 | 67 | 8 | \$59,532 | \$8,406 |
| East North Central | 36 | 84 | 9 | \$56,028 | \$7,246 |
| East South Central | * | * | * | * | * |
| West North Central | 20 | 42 | 8 | \$56,543 | \$11,857 |
| West South Central | 8 | 25 | 5 | \$62,750 | \$2,172 |
| Mountain | 8 | 13 | 13 | \$65,888 | \$3,375 |
| Pacific | 22 | 52 | 6 | \$65,212 | \$2,375 |
| Mid-Level Managers |  |  |  |  |  |
| All Respondents | 110 | 938 | 10 | \$74,608 | \$9,499 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | * | * | * | * | * |
| \$1MM to \$1.99MM | 20 | 23 | 8 | \$63,017 | \$6,760 |
| \$2MM to \$3.99MM | 36 | 46 | 12 | \$72,634 | \$8,221 |
| \$4MM or More | 50 | 862 | 10 | \$80,458 | \$11,926 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | 10 | 20 | 10 | \$75,740 | \$2,500 |
| South Atlantic | 12 | 15 | 10 | \$64,652 | \$16,438 |
| East North Central | 23 | 42 | 12 | \$71,292 | \$11,981 |
| East South Central | * | * | * | * | * |
| West North Central | 20 | 50 | 15 | \$76,499 | \$8,580 |
| West South Central | 10 | 21 | 6 | \$70,609 | \$14,400 |
| Mountain | 7 | 12 | 10 | \$71,875 | \$5,313 |
| Pacific | 19 | 27 | 15 | \$84,966 | \$4,487 |


| Salaried Employees |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of Responses | \# of Employees Represented | Years of Experience | Base Compensation | Bonus |
| Salespeople |  |  |  |  |  |
| All Respondents | 108 | 836 | 10 | \$76,655 | \$24,183 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | * | * | * | * | * |
| \$1MM to \$1.99MM | 23 | 31 | 10 | \$64,443 | \$17,764 |
| \$2MM to \$3.99MM | 34 | 61 | 12 | \$74,755 | \$23,815 |
| \$4MM or More | 45 | 719 | 10 | \$87,521 | \$26,862 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | 11 | 42 | 10 | \$86,564 | \$16,545 |
| South Atlantic | 10 | 21 | 7 | \$70,525 | \$24,650 |
| East North Central | 29 | 113 | 10 | \$67,461 | \$19,213 |
| East South Central | * | * | * | * | * |
| West North Central | 24 | 111 | 15 | \$86,384 | \$20,822 |
| West South Central | 12 | 36 | 10 | \$86,175 | \$20,792 |
| Mountain | 7 | 16 | 4 | \$64,375 | \$35,000 |
| Pacific | 9 | 35 | 9 | \$98,156 | \$6,750 |
| Site Supervisors |  |  |  |  |  |
| All Respondents | 79 | 235 | 15 | \$69,310 | \$4,365 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | 11 | 17 | 20 | \$64,749 | \$1,182 |
| \$1MM to \$1.99MM | 19 | 29 | 15 | \$64,622 | \$5,700 |
| \$2MM to \$3.99MM | 21 | 42 | 15 | \$69,254 | \$4,727 |
| \$4MM or More | 28 | 147 | 10 | \$74,496 | \$4,376 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | 6 | 18 | 14 | \$69,833 | \$3,667 |
| South Atlantic | 13 | 42 | 15 | \$63,532 | \$5,495 |
| East North Central | 12 | 16 | 18 | \$72,595 | \$5,542 |
| East South Central | * | * | * | * | * |
| West North Central | 13 | 44 | 15 | \$72,600 | \$5,000 |
| West South Central | 11 | 21 | 10 | \$54,541 | \$2,845 |
| Mountain | 7 | 17 | 10 | \$61,794 | \$3,429 |
| Pacific | 13 | 58 | 18 | \$82,554 | \$4,393 |


| Salaried Employees |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { \# of } \\ \text { Responses } \end{gathered}$ | \# of Employees Represented | Years of Experience | Base Compensation | Bonus |
| Project Managers |  |  |  |  |  |
| All Respondents | 182 | 501 | 10 | \$73,317 | \$5,683 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | 20 | 26 | 10 | \$63,603 | \$3,048 |
| \$1MM to \$1.99MM | 47 | 68 | 10 | \$68,944 | \$6,470 |
| \$2MM to \$3.99MM | 48 | 92 | 10 | \$75,679 | \$3,994 |
| \$4MM or More | 65 | 311 | 10 | \$78,411 | \$7,378 |
| Census Divisions |  |  |  |  |  |
| New England | 6 | 16 | 10 | \$84,195 | \$5,350 |
| Middle Atlantic | 13 | 27 | 10 | \$81,103 | \$3,464 |
| South Atlantic | 25 | 60 | 9 | \$65,523 | \$6,865 |
| East North Central | 39 | 88 | 11 | \$69,816 | \$4,588 |
| East South Central | 6 | 21 | 8 | \$76,280 | \$5,333 |
| West North Central | 30 | 65 | 11 | \$72,938 | \$9,509 |
| West South Central | 16 | 39 | 9 | \$72,137 | \$5,647 |
| Mountain | 15 | 25 | 10 | \$67,136 | \$3,294 |
| Pacific | 29 | 72 | 15 | \$83,483 | \$4,876 |
| Estimators |  |  |  |  |  |
| All Respondents | 64 | 84 | 10 | \$70,027 | \$3,543 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | * | * | 14 | \$63,473 | \$1,300 |
| \$1MM to \$1.99MM | 11 | 11 | 8 | \$58,952 | \$2,154 |
| \$2MM to \$3.99MM | 22 | 26 | 8 | \$62,779 | \$4,310 |
| \$4MM or More | 27 | 43 | 11 | \$82,721 | \$4,085 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | 8 | 11 | 18 | \$70,125 | \$1,750 |
| South Atlantic | 9 | 12 | 5 | \$59,969 | \$5,600 |
| East North Central | 14 | 15 | 6 | \$65,868 | \$5,268 |
| East South Central | * | * | * | * | * |
| West North Central | 10 | 13 | 13 | \$64,564 | \$1,210 |
| West South Central | 6 | 8 | 10 | \$64,517 | \$143 |
| Mountain | * | * | * | * | * |
| Pacific | 10 | 16 | 10 | \$91,330 | \$4,200 |


| Salaried Employees |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of Responses | \# of Employees Represented | Years of Experience | Base Compensation | Bonus |
| Marketers |  |  |  |  |  |
| All Respondents | 43 | 95 | 5 | \$57,571 | \$2,446 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | * | * | * | * | * |
| \$1MM to \$1.99MM | * | * | * | * | * |
| \$2MM to \$3.99MM | 13 | 13 | 5 | \$46,243 | \$1,429 |
| \$4MM or More | 26 | 78 | 7 | \$62,362 | \$2,850 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | * | * | * | * | * |
| South Atlantic | 7 | 7 | 10 | \$51,729 | \$3,071 |
| East North Central | 9 | 20 | 5 | \$47,487 | \$1,251 |
| East South Central | * | * | * | * | * |
| West North Central | 8 | 10 | 8 | \$68,405 | \$4,103 |
| West South Central | * | * | * | * | * |
| Mountain | * | * | * | * | * |
| Pacific | 7 | 7 | 6 | \$61,903 | \$2,571 |


| Salaried Employees: Total Compensation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{\|c\|} \hline \text { \# of } \\ \text { Responses } \end{array}$ | Average | Median | $\begin{aligned} & \text { 75th } \\ & \text { Percentile } \end{aligned}$ | $\begin{aligned} & \text { 25th } \\ & \text { Percentile } \end{aligned}$ |
| General Managers (Non-Owner) |  |  |  |  |  |
| All Respondents | 156 | \$107,674 | \$100,000 | \$125,000 | \$79,875 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | 19 | \$76,899 | \$73,440 | \$93,750 | \$63,400 |
| \$1MM to \$1.99MM | 37 | \$82,864 | \$80,000 | \$94,375 | \$73,350 |
| \$2MM to \$3.99MM | 44 | \$107,292 | \$105,000 | \$127,500 | \$87,500 |
| \$4MM or More | 54 | \$137,411 | \$121,000 | \$165,000 | \$98,500 |
| Census Divisions |  |  |  |  |  |
| New England | 7 | \$107,500 | \$105,000 | \$111,500 | \$87,500 |
| Middle Atlantic | 18 | \$108,172 | \$98,000 | \$125,000 | \$85,000 |
| South Atlantic | 25 | \$106,945 | \$83,200 | \$110,500 | \$71,000 |
| East North Central | 35 | \$100,587 | \$97,500 | \$119,000 | \$80,000 |
| East South Central | * | * | * | * | * |
| West North Central | 20 | \$114,119 | \$100,000 | \$135,000 | \$90,000 |
| West South Central | 18 | \$104,717 | \$105,000 | \$120,000 | \$88,750 |
| Mountain | 11 | \$104,527 | \$105,000 | \$127,500 | \$77,900 |
| Pacific | 15 | \$111,008 | \$87,500 | \$166,600 | \$70,500 |
| Architects |  |  |  |  |  |
| All Respondents | 26 | \$100,281 | \$78,000 | \$108,000 | \$73,350 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | * | * | * | * | * |
| \$1MM to \$1.99MM | * | * | * | * | * |
| \$2MM to \$3.99MM | 10 | \$82,652 | \$75,440 | \$78,500 | \$72,200 |
| \$4MM or More | 12 | \$117,815 | \$101,000 | \$132,100 | \$82,000 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | * | * | * | * | * |
| South Atlantic | * | * | * | * | * |
| East North Central | 5 | \$75,400 | \$75,000 | * | * |
| East South Central | * | * | * | * | * |
| West North Central | 7 | \$75,186 | \$75,000 | \$79,940 | \$68,990 |
| West South Central | * | * | * | * | * |
| Mountain | * | * | * | * | * |
| Pacific | 5 | \$108,560 | \$77,000 | * | * |


| Salaried Employees: Total Compensation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { \# of } \\ \text { Responses } \end{gathered}$ | Average | Median | $\begin{aligned} & \text { 75th } \\ & \text { Percentile } \end{aligned}$ | $\begin{aligned} & \text { 25th } \\ & \text { Percentile } \end{aligned}$ |
| Designers |  |  |  |  |  |
| All Respondents | 132 | \$66,751 | \$64,490 | \$77,250 | \$52,923 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | 13 | \$60,195 | \$60,250 | \$75,750 | \$48,000 |
| \$1MM to \$1.99MM | 26 | \$61,398 | \$61,200 | \$69,250 | \$50,000 |
| \$2MM to \$3.99MM | 53 | \$66,461 | \$64,502 | \$79,250 | \$54,000 |
| \$4MM or More | 40 | \$73,243 | \$67,250 | \$84,250 | \$57,270 |
| Census Divisions |  |  |  |  |  |
| New England | 6 | \$67,356 | \$65,200 | * | * |
| Middle Atlantic | 10 | \$69,336 | \$67,500 | \$78,750 | \$63,500 |
| South Atlantic | 17 | \$67,937 | \$67,262 | \$75,000 | \$55,825 |
| East North Central | 36 | \$63,274 | \$59,250 | \$69,140 | \$51,250 |
| East South Central | * | * | * | * | * |
| West North Central | 20 | \$68,400 | \$64,000 | \$77,000 | \$57,60 |
| West South Central | 8 | \$64,922 | \$63,688 | \$71,500 | \$53,750 |
| Mountain | 8 | \$69,263 | \$67,500 | \$81,250 | \$61,875 |
| Pacific | 22 | \$67,587 | \$63,500 | \$80,000 | \$51,813 |
| Mid-Level Managers |  |  |  |  |  |
| All Respondents | 110 | \$84,108 | \$80,000 | \$100,000 | \$62,400 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | * | * | * | * | * |
| \$1MM to \$1.99MM | 20 | \$69,777 | \$66,200 | \$85,150 | \$53,290 |
| \$2MM to \$3.99MM | 36 | \$80,855 | \$73,505 | \$100,000 | \$59,375 |
| \$4MM or More | 50 | \$92,385 | \$85,000 | \$101,500 | \$71,000 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | 10 | \$78,240 | \$70,000 | \$97,500 | \$63,050 |
| South Atlantic | 12 | \$81,090 | \$60,525 | \$75,850 | \$54,770 |
| East North Central | 23 | \$83,273 | \$75,000 | \$97,000 | \$61,921 |
| East South Central | * | * | * | * | * |
| West North Central | 20 | \$85,079 | \$85,300 | \$98,500 | \$69,500 |
| West South Central | 10 | \$85,009 | \$85,083 | \$107,500 | \$62,000 |
| Mountain | 7 | \$77,188 | \$78,500 | \$85,125 | \$67,500 |
| Pacific | 19 | \$89,452 | \$88,000 | \$100,000 | \$75,400 |


| Salaried Employees: Total Compensation |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of <br> Responses | Average |  |  |


| Salaried Employees: Total Compensation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { \# of } \\ \text { Responses } \end{gathered}$ | Average | Median | $\begin{aligned} & \text { 75th } \\ & \text { Percentile } \end{aligned}$ | $\begin{aligned} & \text { 25th } \\ & \text { Percentile } \end{aligned}$ |
| Project Managers |  |  |  |  |  |
| All Respondents | 182 | \$79,000 | \$75,000 | \$90,280 | \$65,000 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | 20 | \$66,650 | \$65,000 | \$75,000 | \$60,000 |
| \$1MM to \$1.99MM | 47 | \$75,414 | \$74,320 | \$80,000 | \$62,100 |
| \$2MM to \$3.99MM | 48 | \$79,672 | \$75,000 | \$90,000 | \$65,000 |
| \$4MM or More | 65 | \$85,789 | \$82,500 | \$95,000 | \$70,000 |
| Census Divisions |  |  |  |  |  |
| New England | 6 | \$89,545 | \$88,884 | * | * |
| Middle Atlantic | 13 | \$84,567 | \$77,500 | \$88,300 | \$70,000 |
| South Atlantic | 25 | \$72,388 | \$68,280 | \$82,250 | \$60,000 |
| East North Central | 39 | \$74,403 | \$75,000 | \$86,250 | \$58,450 |
| East South Central | 6 | \$81,613 | \$85,140 | * | * |
| West North Central | 30 | \$82,447 | \$78,300 | \$87,000 | \$72,605 |
| West South Central | 16 | \$77,784 | \$75,000 | \$93,833 | \$65,000 |
| Mountain | 15 | \$70,431 | \$65,000 | \$73,640 | \$58,240 |
| Pacific | 29 | \$88,359 | \$85,000 | \$110,000 | \$69,200 |
| Estimators |  |  |  |  |  |
| All Respondents | 64 | \$73,570 | \$68,500 | \$83,605 | \$58,281 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | * | \$64,773 | \$65,000 | * | * |
| \$1MM to \$1.99MM | 11 | \$61,106 | \$58,500 | \$66,000 | \$52,000 |
| \$2MM to \$3.99MM | 22 | \$67,089 | \$62,550 | \$80,000 | \$54,906 |
| \$4MM or More | 27 | \$86,806 | \$75,000 | \$101,000 | \$70,000 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | 8 | \$71,875 | \$67,250 | \$76,125 | \$58,750 |
| South Atlantic | 9 | \$65,569 | \$62,050 | \$70,250 | \$53,625 |
| East North Central | 14 | \$71,136 | \$65,000 | \$72,500 | \$58,929 |
| East South Central | * | * | * | * | * |
| West North Central | 10 | \$65,774 | \$66,200 | \$76,000 | \$52,000 |
| West South Central | 6 | \$64,660 | \$65,000 | \$70,500 | \$54,811 |
| Mountain | * | * | * | * | * |
| Pacific | 10 | \$95,530 | \$91,250 | \$115,000 | \$80,000 |


| Salaried Employees: Total Compensation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of Responses | Average | Median | 75th Percentile | $\begin{aligned} & \text { 25th } \\ & \text { Percentile } \end{aligned}$ |
| Marketers |  |  |  |  |  |
| All Respondents | 43 | \$60,017 | \$58,986 | \$74,500 | \$45,000 |
| Annual Revenue |  |  |  |  |  |
| Less Than \$1MM | * | * | * | * | * |
| \$1MM to \$1.99MM | * | * | * | * | * |
| \$2MM to \$3.99MM | 13 | \$47,672 | \$46,000 | \$50,000 | \$41,000 |
| \$4MM or More | 26 | \$65,212 | \$65,950 | \$81,500 | \$51,190 |
| Census Divisions |  |  |  |  |  |
| New England | * | * | * | * | * |
| Middle Atlantic | * | * | * | * | * |
| South Atlantic | 7 | \$54,800 | \$55,000 | \$67,500 | \$47,300 |
| East North Central | 9 | \$48,738 | \$46,000 | \$50,000 | \$37,440 |
| East South Central | * | * | * | * | * |
| West North Central | 8 | \$72,508 | \$76,500 | \$84,750 | \$63,086 |
| West South Central | * | * | * | * | * |
| Mountain | * | * | * | * | * |
| Pacific | 7 | \$64,474 | \$66,900 | \$77,250 | \$50,960 |


| Hourly Employees |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | HOURLY WAGE |  |  |  |  |
|  | \# of Responses | \# of Employees Represented | Years of Experience | Average | Median | 75th Percentile | $\begin{aligned} & \text { 25th } \\ & \text { Percentile } \end{aligned}$ | Bonus as a \% of Total |
| Lead Carpenters |  |  |  |  |  |  |  |  |
| All Respondents | 213 | 690 | 15 | \$31.51 | \$30.00 | \$35.00 | \$27.26 | 3.41\% |
| Annual Revenue |  |  |  |  |  |  |  |  |
| Less Than \$1MM | 34 | 97 | 15 | \$30.05 | \$29.67 | \$34.24 | \$25.00 | 3.15\% |
| \$1MM to \$1.99MM | 64 | 121 | 15 | \$30.31 | \$30.00 | \$34.50 | \$25.74 | 3.35\% |
| \$2MM to \$3.99MM | 57 | 161 | 15 | \$33.07 | \$31.63 | \$37.91 | \$28.21 | 4.63\% |
| \$4MM or More | 57 | 311 | 12 | \$32.33 | \$31.61 | \$35.00 | \$28.88 | 2.50\% |
| Census Divisions |  |  |  |  |  |  |  |  |
| New England | 7 | 17 | 18 | \$35.93 | \$36.00 | \$38.99 | \$34.33 | 2.40\% |
| Middle Atlantic | 24 | 69 | 15 | \$34.13 | \$31.73 | \$38.00 | \$28.85 | 1.85\% |
| South Atlantic | 39 | 141 | 15 | \$28.21 | \$28.85 | \$30.00 | \$25.00 | 3.64\% |
| East North Central | 47 | 137 | 15 | \$30.50 | \$29.00 | \$34.25 | \$26.39 | 4.82\% |
| East South Central | * | * | * | * | * | * | * | * |
| West North Central | 35 | 106 | 12 | \$31.24 | \$30.77 | \$34.50 | \$28.00 | 3.48\% |
| West South Central | 9 | 27 | 11 | \$29.89 | \$27.98 | \$35.00 | \$23.56 | 2.36\% |
| Mountain | 11 | 26 | 14 | \$30.44 | \$30.63 | \$33.76 | \$24.76 | 2.56\% |
| Pacific | 36 | 110 | 14 | \$35.13 | \$35.00 | \$40.00 | \$30.00 | 3.15\% |
| General Carpenters |  |  |  |  |  |  |  |  |
| All Respondents | 164 | 720 | 6 | \$25.43 | \$25.00 | \$27.83 | \$21.63 | 2.95\% |
| Annual Revenue |  |  |  |  |  |  |  |  |
| Less Than \$1MM | 30 | 85 | 6 | \$24.04 | \$23.08 | \$25.24 | \$20.10 | 2.03\% |
| \$1MM to \$1.99MM | 42 | 77 | 6 | \$25.07 | \$25.00 | \$27.00 | \$21.00 | 2.48\% |
| \$2MM to \$3.99MM | 47 | 137 | 9 | \$26.23 | \$25.17 | \$30.00 | \$21.63 | 4.29\% |
| \$4MM or More | 45 | 421 | 5 | \$25.90 | \$25.00 | \$26.92 | \$24.00 | 2.67\% |
| Census Divisions |  |  |  |  |  |  |  |  |
| New England | 9 | 31 | 7 | \$29.37 | \$30.00 | \$32.00 | \$26.00 | 3.95\% |
| Middle Atlantic | 23 | 81 | 6 | \$27.06 | \$25.48 | \$30.00 | \$24.52 | 2.13\% |
| South Atlantic | 26 | 105 | 10 | \$23.54 | \$24.00 | \$25.00 | \$20.60 | 2.80\% |
| East North Central | 34 | 101 | 5 | \$23.68 | \$21.63 | \$26.00 | \$19.62 | 3.47\% |
| East South Central | * | * | * | * | * | * | * | * |
| West North Central | 26 | 148 | 5 | \$26.21 | \$25.08 | \$27.00 | \$24.00 | 2.73\% |
| West South Central | 9 | 17 | 5 | \$22.60 | \$22.12 | \$25.00 | \$20.00 | 0.17\% |
| Mountain | 6 | 19 | 6 | \$23.48 | \$24.00 | \$24.02 | \$21.63 | 4.40\% |
| Pacific | 26 | 154 | 5 | \$27.74 | \$27.00 | \$32.11 | \$24.00 | 3.21\% |


| Hourly Employees |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | HOURLY WAGE |  |  |  |  |
|  | $\begin{gathered} \text { \# of } \\ \text { Responses } \end{gathered}$ | \# of Employees Represented | Years of Experience | Average | Median | $\begin{aligned} & \text { 75th } \\ & \text { Percentile } \end{aligned}$ | $\begin{aligned} & \text { 25th } \\ & \text { Percentile } \end{aligned}$ | Bonus as a \% of Total |
| Apprentice Carpenters |  |  |  |  |  |  |  |  |
| All Respondents | 112 | 336 | 2 | \$20.59 | \$20.00 | \$24.00 | \$18.00 | 1.92\% |
| Annual Revenue |  |  |  |  |  |  |  |  |
| Less Than \$1MM | 16 | 22 | 2 | \$19.57 | \$19.23 | \$20.00 | \$17.50 | 0.88\% |
| \$1MM to \$1.99mm | 31 | 45 | 2 | \$20.15 | \$20.00 | \$22.25 | \$17.71 | 2.17\% |
| \$2MM to \$3.99MM | 39 | 73 | 2 | \$20.85 | \$20.00 | \$24.52 | \$18.00 | 1.63\% |
| \$4MM or More | 26 | 196 | 2 | \$21.51 | \$20.60 | \$24.76 | \$19.25 | 2.81\% |
| Census Divisions |  |  |  |  |  |  |  |  |
| New England | 5 | 12 | * | \$21.37 | \$21.15 | * | * | 1.74\% |
| Middle Atlantic | 14 | 25 | 2 | \$21.54 | \$22.00 | \$24.52 | \$19.00 | 1.11\% |
| South Atlantic | 17 | 48 | 2 | \$18.75 | \$18.00 | \$20.00 | \$16.67 | 1.92\% |
| East North Central | 19 | 35 | 2 | \$19.52 | \$19.62 | \$20.41 | \$17.75 | 1.32\% |
| East South Central | * | * | * | * | * | * | * | * |
| West North Central | 19 | 34 | 2 | \$20.13 | \$20.00 | \$21.82 | \$18.62 | 2.81\% |
| West South Central | * | * | * | * | * | * | * | * |
| Mountain | 6 | 12 | 2 | \$20.22 | \$20.67 | * | * | 1.30\% |
| Pacific | 25 | 117 | 2 | \$23.29 | \$24.00 | \$26.00 | \$20.00 | 2.62\% |
| Laborers |  |  |  |  |  |  |  |  |
| All Respondents | 100 | 401 | 2 | \$19.43 | \$19.00 | \$21.15 | \$16.20 | 2.09\% |
| Annual Revenue |  |  |  |  |  |  |  |  |
| Less Than \$1MM | 19 | 35 | 2 | \$18.90 | \$19.23 | \$22.12 | \$15.00 | 0.48\% |
| \$1MM to \$1.99MM | 19 | 47 | 2 | \$18.64 | \$17.79 | \$20.00 | \$15.00 | 1.13\% |
| \$2MM to \$3.99MM | 24 | 50 | 3 | \$19.33 | \$18.00 | \$20.00 | \$16.75 | 2.54\% |
| \$4MM or More | 38 | 269 | 3 | \$20.20 | \$20.00 | \$21.82 | \$18.00 | 3.19\% |
| Census Divisions |  |  |  |  |  |  |  |  |
| New England | * | * | * | * | * | * | * | * |
| Middle Atlantic | 12 | 52 | 3 | \$20.36 | \$20.00 | \$21.01 | \$19.50 | 0.87\% |
| South Atlantic | 17 | 41 | 3 | \$16.13 | \$16.00 | \$17.00 | \$15.00 | 1.54\% |
| East North Central | 24 | 112 | 2 | \$19.78 | \$18.27 | \$21.00 | \$17.00 | 2.83\% |
| East South Central | * | * | * | * | * | * | * | * |
| West North Central | 14 | 87 | 3 | \$20.91 | \$19.62 | \$23.53 | \$18.00 | 4.94\% |
| West South Central | 10 | 54 | 3 | \$19.05 | \$20.00 | \$20.34 | \$17.00 | 0.57\% |
| Mountain | 5 | 13 | * | \$16.92 | \$18.00 | * | * | 0.61\% |
| Pacific | 12 | 29 | 2 | \$23.13 | \$23.22 | \$25.00 | \$20.75 | 2.15\% |


| Hourly Employees |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | HOURLY WAGE |  |  |  |  |
|  | \# of Responses | \# of Employees Represented | Years of Experience | Average | Median | $\begin{aligned} & \text { 75th } \\ & \text { Percentile } \end{aligned}$ | $\begin{aligned} & \text { 25th } \\ & \text { Percentile } \end{aligned}$ | Bonus as a \% of Total |
| Painters/Dry-Wall Specialists |  |  |  |  |  |  |  |  |
| All Respondents | 23 | 75 | 12 | \$27.29 | \$26.00 | \$30.00 | \$24.04 | 1.89\% |
| Annual Revenue |  |  |  |  |  |  |  |  |
| Less Than \$1MM | * | * | * | * | * | * | * | * |
| \$1MM to \$1.99MM | * | * | * | * | * | * | * | * |
| \$2MM to \$3.99MM | 7 | 24 | 20 | \$27.58 | \$29.00 | \$31.00 | \$24.52 | 3.52\% |
| \$4MM or More | 11 | 41 | 10 | \$25.48 | \$25.00 | \$27.00 | \$24.02 | 1.02\% |
| Census Divisions |  |  |  |  |  |  |  |  |
| New England | * | * | * | * | * | * | * | * |
| Middle Atlantic | * | * | * | * | * | * | * | * |
| South Atlantic | * | * | * | * | * | * | * | * |
| East North Central | * | * | * | * | * | * | * | * |
| East South Central | * | * | * | * | * | * | * | * |
| West North Central | 5 | 25 | 10 | \$26.22 | \$25.00 | * | * | 4.65\% |
| West South Central | * | * | * | * | * | * | * | * |
| Mountain | * | * | * | * | * | * | * | * |
| Pacific | * | * | * | * | * | * | * | * |
| Bookkeepers |  |  |  |  |  |  |  |  |
| All Respondents | 127 | 144 | 12 | \$26.67 | \$26.00 | \$31.25 | \$21.63 | 2.92\% |
| Annual Revenue |  |  |  |  |  |  |  |  |
| Less Than \$1MM | 14 | 15 | 15 | \$22.02 | \$25.00 | \$26.72 | \$16.71 | 1.85\% |
| \$1MM to \$1.99MM | 27 | 27 | 11 | \$24.57 | \$24.00 | \$26.44 | \$20.19 | 1.71\% |
| \$2MM to \$3.99MM | 39 | 40 | 15 | \$26.03 | \$25.48 | \$31.44 | \$20.00 | 3.28\% |
| \$4MM or More | 47 | 62 | 10 | \$30.00 | \$29.81 | \$33.17 | \$24.04 | 3.71\% |
| Census Divisions |  |  |  |  |  |  |  |  |
| New England | * | * | * | * | * | * | * | * |
| Middle Atlantic | 12 | 13 | 15 | \$25.64 | \$24.22 | \$31.25 | \$20.00 | 1.09\% |
| South Atlantic | 18 | 19 | 15 | \$26.53 | \$25.72 | \$35.25 | \$21.91 | 3.51\% |
| East North Central | 27 | 30 | 14 | \$24.66 | \$25.00 | \$30.38 | \$20.82 | 2.76\% |
| East South Central | 5 | 7 | 10 | \$28.85 | \$28.85 | * | * | 7.38\% |
| West North Central | 18 | 23 | 10 | \$24.88 | \$24.04 | \$28.85 | \$21.16 | 3.46\% |
| West South Central | 9 | 10 | 15 | \$31.23 | \$26.44 | \$31.25 | \$25.00 | 1.94\% |
| Mountain | 10 | 10 | 6 | \$24.26 | \$23.02 | \$28.25 | \$20.00 | 1.30\% |
| Pacific | 23 | 27 | 10 | \$28.93 | \$28.85 | \$33.65 | \$24.04 | 3.13\% |


| Hourly Employees |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | HOURLY WAGE |  |  |  |  |
|  | \# of Responses | \# of Employees Represented | Years of Experience | Average | Median | 75th Percentile | $\begin{aligned} & \text { 25th } \\ & \text { Percentile } \end{aligned}$ | Bonus as a \% of Total |
| Administrative Assistant |  |  |  |  |  |  |  |  |
| All Respondents | 145 | 244 | 5 | \$21.77 | \$21.00 | \$25.00 | \$17.51 | 2.76\% |
| Annual Revenue |  |  |  |  |  |  |  |  |
| Less Than \$1MM | 14 | 17 | 3 | \$18.48 | \$17.50 | \$19.75 | \$16.21 | 0.69\% |
| \$1MM to \$1.99MM | 34 | 35 | 7 | \$21.41 | \$21.00 | \$24.04 | \$16.87 | 4.04\% |
| \$2MM to \$3.99MM | 43 | 47 | 5 | \$22.96 | \$20.84 | \$27.73 | \$18.00 | 2.59\% |
| \$4MM or More | 51 | 137 | 5 | \$21.96 | \$21.63 | \$25.00 | \$19.00 | 2.68\% |
| Census Divisions |  |  |  |  |  |  |  |  |
| New England | 6 | 8 | 4 | \$24.05 | \$24.28 | * | * | 4.14\% |
| Middle Atlantic | 12 | 15 | 10 | \$22.63 | \$19.62 | \$25.96 | \$18.75 | 1.49\% |
| South Atlantic | 15 | 24 | 5 | \$21.02 | \$19.35 | \$24.25 | \$16.96 | 1.04\% |
| East North Central | 35 | 65 | 3 | \$19.23 | \$19.00 | \$21.63 | \$17.00 | 2.06\% |
| East South Central | 5 | 7 | 5 | \$21.37 | \$21.63 | * | * | 2.00\% |
| West North Central | 25 | 43 | 10 | \$22.21 | \$24.04 | \$26.86 | \$18.51 | 4.50\% |
| West South Central | 14 | 19 | 8 | \$22.40 | \$21.63 | \$25.91 | \$19.62 | 4.50\% |
| Mountain | 10 | 15 | 4 | \$19.19 | \$20.50 | \$22.00 | \$18.00 | 2.11\% |
| Pacific | 19 | 27 | 7 | \$25.79 | \$24.50 | \$33.70 | \$19.53 | 2.48\% |


| Owners Compensation Information: Total Compensation |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { \# of } \\ \text { Responses } \end{gathered}$ | \# of Employees Represented | Years of Experience | Base Compensation | Average | Median | 75th Percentile | $\begin{aligned} & \text { 25th } \\ & \text { Percentile } \end{aligned}$ |
| All Respondents | 317 | 450 | 25 | \$109,496 | \$169,711 | \$130,000 | \$200,000 | \$96,000 |
| Annual Revenue |  |  |  |  |  |  |  |  |
| Less Than \$1MM | 67 | 78 | 25 | \$77,210 | \$94,957 | \$90,000 | \$110,000 | \$73,900 |
| \$1MM to \$1.99MM | 89 | 121 | 25 | \$89,714 | \$133,934 | \$120,000 | \$170,000 | \$90,000 |
| \$2MM to \$3.99MM | 90 | 138 | 25 | \$113,696 | \$174,280 | \$162,500 | \$200,000 | \$100,000 |
| \$4MM or More | 70 | 109 | 25 | \$161,177 | \$282,227 | \$250,000 | \$350,000 | \$150,000 |
| Census Divisions |  |  |  |  |  |  |  |  |
| New England | 13 | 13 | 30 | \$130,548 | \$224,411 | \$240,000 | \$290,000 | \$130,000 |
| Middle Atlantic | 26 | 32 | 28 | \$128,238 | \$181,008 | \$135,000 | \$287,500 | \$100,000 |
| South Atlantic | 55 | 79 | 21 | \$103,133 | \$138,781 | \$120,000 | \$175,000 | \$94,000 |
| East North Central | 67 | 93 | 28 | \$112,306 | \$177,633 | \$135,000 | \$200,000 | \$93,360 |
| East South Central | * | * | * | * | * | * | * | * |
| West North Central | 52 | 83 | 22 | \$104,430 | \$169,439 | \$127,500 | \$188,750 | \$95,000 |
| West South Central | 27 | 40 | 25 | \$102,255 | \$171,440 | \$171,000 | \$237,500 | \$95,500 |
| Mountain | 18 | 25 | 20 | \$89,444 | \$135,000 | \$100,000 | \$168,750 | \$87,500 |
| Pacific | 51 | 75 | 25 | \$117,438 | \$183,973 | \$140,000 | \$200,000 | \$100,000 |

## Survey Methodology and Demographics

In June, 2022, Industry Insights, Inc. distributed strictly confidential questionnaires to all NARI members and Qualified Remodeler subscribers. The primary intent of this survey was to collect detailed compensation and benefits statistics of remodeling professionals. A total of 405 usable forms were submitted for the study, representing 945 locations.

Once the questionnaires were received by Industry Insights, a confidential company identification code was assigned to each company. The data were then coded and reviewed by Industry Insights' analysts for accuracy and consistency.

In all, 405 questionnaires were analyzed for this study. The sample consists of the following:

| Number of Respondents |  |  | Number of Respondents |
| :---: | :---: | :---: | :---: |
| All Responding Companies |  | Years in Operation |  |
|  |  | Less than 5 Years. | . . . . . . 33 |
| Respondents by Annual Revenue |  | 5 to 24 Years. | . 218 |
| Less than \$1 Million | 99 | 25 to 49 Years. | 122 |
| \$1 Million to \$1.99 Million | . 104 | 50 Years or More | 28 |
| \$2 Million to \$3.99 Million | . 103 | Not Reported | 4 |
| \$4 Million or More . . . |  |  |  |
| Not Reported |  | Number of Employe |  |
|  |  |  | 25 |
| Respondents by Census Region |  | 2-4 | . 81 |
| Northeast. | . 51 | 5-9. | . 115 |
| Midwest | . 154 | 10-24 | . 111 |
| South | 106 | 25 or More | 57 |
| West | . 89 | Not Reported | . 16 |
| Not Reported |  |  |  |
|  |  | Number of Location |  |
| Respondents by Census Division |  | 1. | 367 |
| New England. | . 15 | 2-3 | 32 |
| Middle Atlantic | . 36 | 4 or More. | 6 |
| South Atlantic | . 65 |  |  |
| East North Central | 92 | Company Type |  |
| East South Central |  | C-Corp | 50 |
| West North Central. | . 62 | S-Corp | . 154 |
| West South Central | . 35 | Partnership | 4 |
| Mountain | . 27 | LLC | . 123 |
| Pacific | . 62 | Sole Proprietorship | . 11 |
| Not Reported | . . 5 | Other | 63 |

All reasonable efforts were taken by Industry Insights, Inc. to ensure data comparability within the limitations of standard reporting procedures. However, the data used in this report were voluntarily reported and are not based on audited financial statements. The statistical validity of any given number varies depending upon its sample size and the amount of variance. Industry Insights and NARI make no representations or warranties with respect to the results of this study and shall not be liable to members, clients, or anyone else for any information inaccuracies, errors, or omissions in contents, regardless of the cause of such inaccuracy, error, or omission. In no event shall Industry Insights and/or NARI be liable for any consequential damages.

2022 NARI Salary Survey
Deadline: August 8, 2022
This survey is being conducted on behalf of NARI by Industry Insights of Columbus, Ohio, an independent consulting company specializing in surveys for associations. All responses will be held in strict confidence by Industry Insights. NARI staff and members will not have access to any survey responses. If you need assistance, please reach Lilly Drucis, Project Manager of Industry Insights at Idrucis@industryinsights.com. All surveys must be received by Industry Insights on or before August 8, 2022.

## BACKGROUND INFORMATION

1. Which of the following best describes your company type? (Check one)


## COMPENSATION INFORMATION

9. Please report compensation information for full-time equivalent employees based on salaries or wages in effect on December 31, 2021. ${ }^{1}$ If a position does not fit anyone in your company, please skip that position.

| Positions | Position Type | \# in Position |  | Avg. Years of Experience | Avg. Salary or Wage |  | Avg. Annual Incentive/Bonus |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General Managers (Non-Owner) | 9-1 Salary 2 Hourly | \# | 10 | yrs. 11 | \$ | 12 | \$ | 13 |
| Architects | 14-1 Salary 2 Hourly | \# | 15 | yrs. 16 | \$ | 17 | \$ | 18 |
| Designers | 19-1 Salary 2 Hourly | \# | 20 | yrs. 21 | \$ | 22 | \$ | 23 |
| Mid-Level Managers | 24-1 Salary 2 Hourly | \# | 25 | yrs. 26 | \$ | 27 | \$ | 28 |
| Salespeople | 29-1 Salary 2 Hourly | \# | 30 | yrs. 31 | \$ | 32 | \$ | 33 |
| Site Supervisors | 34-1 Salary 2 Hourly | \# | 35 | yrs. 36 | \$ | 37 | \$ | 38 |
| Project Managers | 39-1 Salary 2 Hourly | \# | 40 | yrs. 41 | \$ | 42 | \$ | 43 |
| Lead Carpenters | 44-1 Salary 2 Hourly | \# | 45 | yrs. 46 | \$ | 47 | \$ | 48 |
| General Carpenters | 49-1 Salary 2 Hourly | \# | 50 | yrs. 51 | \$ | 52 | \$ | 53 |
| Apprentice Carpenters | 54-1 Salary 2 Hourly | \# | 55 | yrs. 56 | \$ | 57 | \$ | 58 |
| Laborers | 59-1 Salary 2 Hourly | \# | 60 | yrs. 61 | \$ | 62 | \$ | 63 |
| Estimators | 64-1 Salary 2 Hourly | \# | 65 | yrs. 66 | \$ | 67 | \$ | 68 |
| Painters / Dry Wall Specialists | 69-1 Salary 2 Hourly | \# | 70 | yrs. 71 | \$ | 72 | \$ | 73 |
| Bookkeepers | 74-1 Salary 2 Hourly | \# | 75 | yrs. 76 | \$ | 77 | \$ | 78 |
| Marketers | 79-1 Salary 2 Hourly | \# | 80 | yrs. 81 | \$ | 82 | \$ | 83 |
| Administrative Assistants | 84-1 Salary 2 Hourly | \# | 85 | yrs. 86 | \$ | 87 | \$ | 88 |

[^2]\begin{tabular}{|c|c|c|c|}
\hline 10. \& \multicolumn{3}{|l|}{Average wage/salary increase (decrease) during 2021: ___ \% 89} \\
\hline 11. \& Forecasted wage/salary increase (decre \& e) during 2022: \& \% 90 \\
\hline \multicolumn{4}{|l|}{OWNERS COMPENSATION INFORMATION} \\
\hline 12. \& \begin{tabular}{l}
Do owners pay themselves a salary? \\
If yes: \\
\# of Owners \\
Avg. Years of Experience \\
Avg. Annual Salary \\
Avg. Annual Total Compensation
\end{tabular} \& \begin{tabular}{l}
\[
\mathrm{S}_{2} \mathrm{No}
\] \\
\# \(\qquad\) 92 \\
\# \(\qquad\) 93 \\
\$ \(\qquad\) 94 \\
\$ \(\qquad\) 95
\end{tabular} \& \\
\hline 13. \& \begin{tabular}{l}
How often do owners take profit distri

Monthly Quarterly <br>
$9 \square$ Annually Other: $\qquad$
\end{tabular} \& ions? (Check all that apply)

$\qquad$ 100oth \& <br>
\hline EMP \& OYEE BENEFITS \& \& <br>
\hline
\end{tabular}

14. Does your company provide traditional benefits (examples shown below) to its employees?


If "yes," please indicate what types. (Check all that apply)

| $102 \square$ | Medical Insurance - Employee |
| :--- | :--- |
| $103 \square$ | Optical Insurance - Employee |
| $104 \square$ | Dental Insurance - Employee |
| $105 \square$ | Life Insurance - Employee |
| $106 \square$ | Disability Insurance |
| $107 \square$ | Educational Assistance |
| 108 |  |
|  | Retirement Plan |


| $109 \square$ | Medical Insurance - Dependents |
| :---: | :---: |
| $\square$ | Optical Insurance - Dependents |
| $\square$ | Dental Insurance - Dependents |
| $\square$ | Life Insurance - Dependents |
| $\square$ | Other: |
| $\square$ | No benefits offered |

15. Which additional perks, if any, does your company provide for employees? (Check all that apply)

| ${ }_{115}^{\square} \square$ | Gym Membership/Reimbursement | ${ }_{127} \square$ | Profit Sharing |
| :---: | :---: | :---: | :---: |
| ${ }_{116} \square$ | Maternity Leave | ${ }_{128} \square$ | Automobile that goes home with employee |
| ${ }_{117} \square$ | Paternity Leave | $129 \square$ | Tools Provided or Paid for by Company |
| 118 | Paid or On-Site Childcare | ${ }_{130} \square$ | Safety \& Wellness Plans |
| 119 | Paid or On-Site Elder Care | ${ }_{131} \square$ | Other: |
| ${ }^{120} \square$ | Certification/Continuing Education Credits | ${ }_{132} \square$ | No additional perks offered |
| ${ }_{121} \square$ | Cell Phone or Cell Phone Reimbursement |  |  |
| $122 \square$ | Tuition Reimbursement |  |  |
| ${ }_{123} \square$ | Paid Holidays |  |  |
| $124 \square$ | Volunteer Time Off |  |  |
| 125 | Flexible Schedule |  |  |
| 126 | 4-day Work Week |  |  |

16. How many days of paid vacation (or PTO) do you provide employees (based on years of service)? (Do not include paid holidays).

| ${ }_{133} \square 1$ year: | days |
| :---: | :---: |
| ${ }_{134}^{\square} 5$ years: | days |
| ${ }_{135}^{\square} 10$ years: | days |
| ${ }_{136}^{\square}$ Not applicable |  |

17. Please indicate the percentage of healthcare premiums that are paid by the company versus employee:

Employee Coverage Only
Family Coverage

\begin{tabular}{|c|c|c|c|c|c|}
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{Employee Coverage Only}} \& \multicolumn{4}{|c|}{Family Coverage} <br>
\hline \& \& \multirow[t]{2}{*}{$\%$

$\%$} \& \multicolumn{2}{|l|}{Company pays:} \& \multirow[t]{2}{*}{\% ${ }_{139}$} <br>
\hline Employee pays: \& \& \& Employee pays: \& \& <br>
\hline Total: \& 100\% \& \& Total: \& 100\% \& <br>
\hline
\end{tabular}

18. If your company offers a retirement plan, does it match employee contributions? (Check one)
${ }_{141-1} \square$ Yes $\quad{ }_{2} \square$ No ${ }_{3} \square$ N/A-We do not provide a retirement plan
BUSINESS AND HIRING PRACTICES
19. What remodeling services does your company provide? (Check all that apply)

| $142 \square$ | Kitchens | ${ }_{150} \square$ | Tile |
| :---: | :---: | :---: | :---: |
| $143 \square$ | Baths | $151 \square$ | Insulation |
| $144 \square$ | Cabinets | $152 \square$ | Brick/Stone/Marble/Granite |
| 145 | Countertops | $153 \square$ | Outdoor Living/Landscape/Decks |
| 146 | Windows/Doors | $154 \square$ | Commercial Remodeling |
| $147 \square$ | Roofing | ${ }_{155}^{\square} \square$ | Residential Remodeling |
| 148 | Siding | 156 | Solar and Room Additions |
| $149 \square$ | Restoration | ${ }_{157} \square$ | Other: ___ ${ }^{\text {157oth }}$ |

20. Which positions, if any, did you hire in the past 12 months? (Check all that apply)
${ }_{158} \square$ Apprentice Carpenters
166 Lead Carpenters
${ }_{159}^{\square}$ Architects
$\begin{array}{ll}{ }_{167}^{167} & \text { Mid-Level Managers } \\ 168 & \text { Paints/Dry Wall Specialists }\end{array}$
${ }_{160} \square$ Bookkeepers
$\begin{array}{ll}{ }_{168}^{168} & \text { Paints/Dry Wall Specialists } \\ { }_{169} & \text { Project Managers }\end{array}$
${ }_{161}^{1 \square}$ Designers
$169 \quad$ Project Managers
${ }_{162} \square$ Estimators
$\begin{array}{ll}{ }^{171} \square & \text { Site Supervisors } \\ { }^{172} \square & \text { Other:___ }{ }^{\text {172oth }}\end{array}$
${ }_{163} \square$ General Carpenters
${ }_{165} \square$ Laborers
${ }_{173}^{\square} \square$ None
21. What method(s) did your company use to successfully fill the positions? (Check all that apply)

| ${ }_{174}^{\square} \square$ | Cold-Calling |
| :---: | :---: |
| ${ }_{175}^{\square}$ | Email Campaign |
| ${ }_{176}^{\square}$ | Job Fairs: Virtual |
| ${ }_{177}^{\square}$ | Job Fairs: In-Person |
| ${ }_{178}^{\square} \square$ | Newspaper Ad |
| ${ }_{179}^{\square} \square$ | Referral: Current Employee |
| ${ }_{180}^{\square} \square$ | Referral: Other |
| ${ }_{181}^{\square} \square$ | Association Job Board |
| ${ }_{182}^{\square} \square$ | Internet Job Board <br> (e.g., Monster, ZipRecruiter, Indeed etc.) |
| ${ }_{183}^{\square}$ | Internal Transfers/Promotions <br> (Non-Intern/Trainee) |
| ${ }_{184}^{\square} \square$ | Social Media <br> (e.g., LinkedIn, Facebook, etc.) |


22. Do you expect to add staff in the next $\mathbf{1 2}$ months? (Check one)
195.1

- $\square$ Yes
${ }_{2} \square$ NoUnsure

23. Are any of your staff members NARI Certified?
${ }^{1966-1}$ Y Yes

If "Yes," do you pay NARI certified employees more than employees who do not have the NARI certification?
197-1 Yes

Thank you for your participation!


[^0]:    *Values are shown as medians, unless otherwise indicated.

[^1]:    * Includes only companies that offer retirement plans.

[^2]:    ${ }^{1}$ Incentives paid should be based on the 12-month period ending December 31, 2021 or your most recently completed fiscal year. If applicable, please include overtime pay. Place your employees into the position that best describes the role that occupies most of their time. If a position does not apply to anyone in your organization, please skip the position. Do not include company paid employment taxes or fringe benefits in the figures reported below. *NOTE: If you have more than one person in a position, report the "average" number of years of experience, and the "average" annual base and incentive pay.

